



## YOGI BEAR'S JELLYSTONE PARK™ CAMP-RESORTS PARTNERSHIP INFORMATION FORM

At Yogi-Bear's Jellystone Park Camp-Resorts, we value collaborations with influencers and bloggers. We aim to work with creative minds who share our passion for high quality amenities, attractions, activities, and most importantly, Yogi Bear™. We are always looking for fresh perspectives and new opportunities to share engaging content and showcase the great family experiences that Jellystone Park locations offer.

If you are interested in working with us, please fill out the form below and email to Marcy Mentzer at [mmentzer@leisure-systems.com](mailto:mmentzer@leisure-systems.com).

We look forward to hearing from you,

*The Jellystone Park Team*

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### MEDIA CONTACT INFORMATION

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact information for individual visiting park:

Same as above

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Please provide us with information regarding who your core audience is such as their average age, gender, age of children, geographic location, etc.

Have you ever been to a Jellystone Park™ Camp-Resort? If so, which location(s) and when did the visit(s) occur?

Is there a specific Jellystone Park location you are interested in visiting? If so, please provide the location.

Please provide information regarding the requested date(s) or timeframe of your stay. Please note that midweek stay requests are much more likely to be fulfilled as weekends are often fully booked months in advance.

Please provide the full names (and titles if applicable) of all guests, including children's ages:

Please note the type of accommodation requested (cabin, RV site, yurt, etc.). If you are requesting a cabin, please specify how many beds are needed to accommodate your family.

Please provide us with information regarding how you would like to partner with Jellystone Park™. Please select all that apply.

- I am interested in a discounted stay.
- I am interested in a complimentary stay.
- I will provide Jellystone Park with my photos and the rights to utilize them in marketing materials without any additional cost or compensation. Please note that provided photos may be used by Jellystone Park's brand marketing team and/or the specific location visited.
- I will promote my stay on the following social media channels. Please select all that apply.
  - Facebook
  - Instagram
  - Twitter
  - Other (please specify): \_\_\_\_\_
- I will promote my stay on the following website(s) or blog(s). Please specify URL(s).

\_\_\_\_\_

\_\_\_\_\_

Is there anything else you would like to share with us about you, your brand, or your audience?

**Social Media Following Information**

Please share your social media handle(s) and the number of followers you have on each platform as applicable as of today's date.

Facebook: \_\_\_\_\_ # of Followers: \_\_\_\_\_

Instagram: \_\_\_\_\_ # of Followers: \_\_\_\_\_

Twitter: \_\_\_\_\_ # of Followers: \_\_\_\_\_

YouTube: \_\_\_\_\_ # of Followers: \_\_\_\_\_

Blog: \_\_\_\_\_ # of Followers: \_\_\_\_\_

Please also provide us with a copy of your media kit if you have one.