1971



50th Anniversory Pierceton, Indiana

Our history . . .

Keith Horn, original owner of Jellystone Park™, operated one of the area's most successful restaurants in Warsaw—Horn's Sunnymead— during the 1950's and 1960's. He, along with Colonel Harlan Sanders, began franchising the now famous Kentucky Fried Chicken restaurants around the country. After moving to and operating several restaurants in Michigan, Keith retired and moved his family to Florida to enjoy the warm, sunny climate.

It was during his retirement that he and his family traveled around the country in their newly acquired Condor motor home. Quality family-oriented campgrounds were hard to find; and Keith met a man who was franchising a new concept in family campgrounds, Doug Haag and the Yogi Bear's Jellystone Parks. Keith was so impressed that he purchased the

original Yogi Bear™ franchise on August 25, 1970 and soon thereafter purchased 60 acres of property near Ridinger Lake. Construction began in early 1971 and opened on a limited basis later that year with 260 sites. At the time, Yogi Bear Jellystone Park at Pierceton, was the most expensive,



Virginia and Keith Horn with Larry Ladd

privately financed and most modern campground ever built. Campsites rented for \$5.00 per night and included water, 20 amp electric and individual sewer hook up.

The Arab Oil embargo hit the country in 1973 and the camping and the RV industry were devastated. Leisure traveling came to a complete halt. As a result, many campgrounds struggled. Keith realized that unless something changed, his dream was in jeopardy.

That change came about and was introduced as deeded lot ownership. The first lot was offered for sale in 1974 for \$1,495.00. An additional 140 acres was purchased and development began on over 800 additional lots.

The RV industry began to develop park model trailers; many with slide outs and amenities to make camping more comfortable and enjoyable for families of all ages.

Mr. Horn, wishing to retire, sold the park to the membership in 1979. He lived with his wife Virginia in Warsaw until his recent passing. He had two sons, Kevin and Kim. A son, Scott, died in 1982 after a lengthy illness.

Today, our park is the largest Jellystone Park in the nation with over 1,200 lots. The economic impact to the



Clair Shick and Weldon Bell burning the mortgage

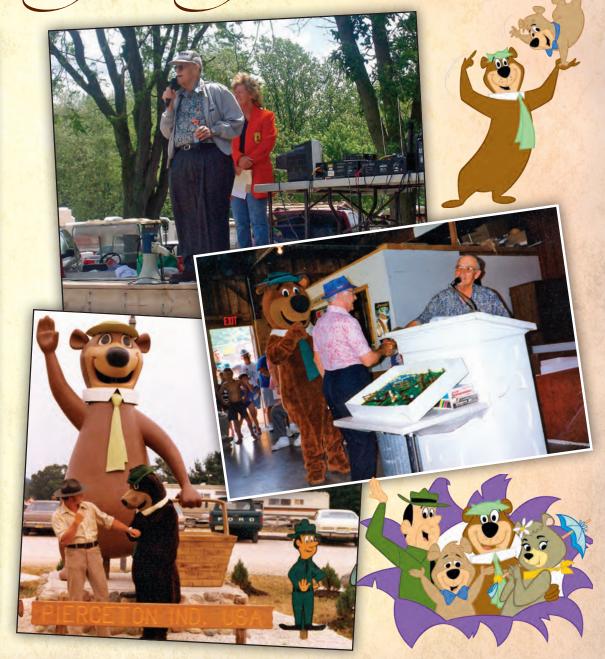
community is estimated at well over two million dollars annually and roughly two hundred thousand dollars is contributed annually to the local tax base of Kosciusko County.

In 1976, the park was awarded the first "Excellence" award by the franchise company, Leisure Systems. In 2004 Leisure Systems awarded our park the "Pinnacle Award," the highest award for excellence. We have received this award every year since.

Many of the same families who first purchased their lot in 1974 remain active. Today many of their children, grandchildren and greatgrandchildren are enjoying the park.

From the beginning.





Campground map, circa 1974

HAIR GHICY GUIDE

FOR ALL EMERGENCY SERVICES DIAL 911

We're concerned about you and your family's safety and welfare. We have prepared this brief guide in hopes that it will never be needed. However, we encourage you to read over it and always be prepared for the unexpected emergency.

MEDICAL EMERGENCY

A first aid kit, emergency oxygen and automatic heart defibrillator (AED) is located in the ranger station. Many times certified emergency medical technicians or paramedics are available in the park. Paramedic ambulance service is located 4 miles away in North Webster and 12 miles in Warsaw. Ambulances may be called from any phone or by contacting the ranger station. If you or any member of your group has a specific medical problem that may require special attention please notify us. Please notify us if you are on 24-hour oxygen. Keep a list of medical problems, allergies and medications within easy access. Posting information on the refrigerator door is an excellent location. If you call 911 from your phone, and if time allows, contact the ranger station to advise us of your emergency and location.

WEATHER WARNING

A Tornado Watch is issued by the National Weather Service when conditions are favorable for the development of tornadoes in and close to the watch area. Their size can vary depending on the weather situation. They are usually issued for a duration of 4 to 8 hours. They normally are issued well in advance of the actual occurrence of severe weather. During the watch, people should review tornado safety rules and be prepared to move a place of safety if threatening weather approaches.

A Tornado Warning is issued when a tornado is indicated by the WSR-88D radar or sighted by spotters; therefore, people in the affected area should seek safe shelter immediately. They can be issued without a Tornado Watch being already in effect. They are usually issued for a duration of around 30 minutes.

FIRE

Make sure you have a working smoke detector. Install fresh batteries at least once a year.

In the event of a fire....First, get out......as fast as you can. Most trailers have more than one door or are equipped with emergency escape windows for fast exits. Review with your family where emergency exits are located and how to operate them. Have a central meeting point, well away from the burning trailer, for all family members to gather. If possible, and making sure of not endangering yourself, shut off the LP gas tanks and disconnect the electrical service to your trailer.

After everyone is out, sound the alarm to your neighbors. Sound your car horn, scream, yell or do whatever is necessary to get their attention. A burning trailer can generate heat and energy and units nearby should be warned.

Contact the fire department by calling 911 from any phone or by contacting the ranger station.

Fire extinguishers are primarily designed for small fires and can only provide a limited amount of protection. Don't risk injury, burns, or smoke inhalation by trying to put out the fire yourself. Evacuate your family, warn your neighbors and get out.

Park Rules

All guests must register in the office. Violators will be considered trespassing on private property and subject to immediate removal and prosecution.

- 1. All alcoholic beverages, if consumed, MUST remain on your campsite. No alcoholic beverages will be allowed in the pavilions or any other buildings.
- 2. Please be considerate of other campers. Noise has no boundaries. Quiet time in the park is from 10:00 p.m. until 8:00 a.m. Sunday through Thursday. Friday and Saturday nights are 12:00 midnight until 8:00 a.m. Foul, loud obnoxious language or any behavior of this type shall not be permitted. Anyone creating a disturbance will be asked to leave the park and may be subject to legal prosecution.
- 3. Anyone under the age of 18 must have a parent or legal guardian in the park with them at all times. All persons under the age of 18 shall be on a campsite with adult supervision at 11:00 p.m. or 1/2 hour after the last scheduled activity has ended.
- 4. Jellystone Park™ requires at least one person in a rental party to be 21 years old.
- 5. Proper clothing needs to be worn at all times.
- 6. Pets must be attended to and under control at all times by a responsible person. All pets must also be kept quiet. Owners will be responsible for any fines given to loud, disturbing animals. Any pets, other than service animals, will not be permitted in any building, beach area, pool areas, or playground. Animal waste must be disposed of properly. There are several waste disposal centers located throughout the park. All dogs must have current rabies vaccination tags displayed. Exotic, vicious or dangerous pets and animals are not permitted in the park.
- 7. Swimming pools are for registered guests only. No lifeguards are on duty and all swimmers swim at their own risk. Children under 14 must be accompanied by an adult at all times. Loud and obnoxious behavior will not be permitted. Proper swimming attire must be worn at all times. NO CUT-OFFS. Absolutely no diving, running or rough play will be allowed. Food, alcohol or other drinks are not permitted in the pool area. Do not play with safety equipment. Report any unsafe condition to the ranger station immediately. Smoking is prohibited.
- 8. Place garbage in plastic bags and deposit them in the dumpsters located throughout the park. Do not place lawn waste, tree branches or any appliances in or near the dumpsters. Please do not put any hot coals or any burning items in the dumpsters.
- 9. Overnight guests are not permitted to bring or operate any unlicensed motorized vehicles in the park including golf carts. Privately owned golf carts, other than by property owners are not permitted in the park. Only golf carts authorized in writing by Yogi Bear's Jellystone Park™ are permitted to be operated on park property by overnight guests. Member vehicles must display yearly permits and lot numbers on both front and rear of at least 2 inches in height. Children under 14 may not operate any motorized vehicle without an adult seated next to them. Children age 14 or an individual without a valid drivers license may operate a vehicle only with a park issued permit. Vehicles may carry only the number of persons to which the vehicle was designed for, and all persons must be seated at all times while it is in motion. Lights, both front and rear, and of proper intensity must be operating after dark. All 3 or 4 wheeled ATV's, go-karts, crotch or pocket rockets, amphibious vehicles and similar type vehicles, vehicles with seats lower than 20 inches to the ground are prohibited. Noisy, and/or other vehicles creating a nuisance, or vehicles deemed unsafe shall also be prohibited. Due to insurance regulations, all skateboards, rollerblades, and hoverboards, and 2 wheeled scooters are prohibited from the park. Failure to abide by the regulations may result in driving privileges being suspended and/or a citation and fine being issued. Any operator of a motorized vehicle in excess of a 50cc motor is required to have a state issued operators license with a motorcycle endorsement as required by the State of Indiana.
- 10. The openly carrying of firearms other than by law enforcement personnel is prohibited in the park.

Guest Rental Information

- 1. Check out time 3:00 pm.
- 2. To stay over, notify registration by noon.
- 3. Camping fee covers one family unit, up to five people and one car.
- 4. Visitor Charge is \$6.00 per person per day. Visitors must register at the office.
- 5. Contact registration if you wish to change campsites.

BEFORE AND AFTER



Aerial view—before



Aerial view—after



Goodie Shop—before



Goodie Shop—after



Registration—after

100AY AT JELLYSTONE PARK IN PIERCETON, INDIANA!



2021 Rates

Daily Overnight	\$44.95
Weekend Overnight	\$54.95
Holiday Weekend	\$64.95
(3-Night Minimum)	
Weekly	\$270.00
Monthly	\$900.00
Seasonal	
`All camping fees are subject to Indiana S	

Comfort Cabins

Sunday-Thursday	\$80.00/night
Friday & Saturday	\$90.00/night
Holiday Weekend	
(3-Night M	

Supersize	Weekend		\$240.00
(Non-holid	av: ThursFri.	-Sat. or Fri.	-SatSun.)









Introducing Club Yogi™ Rewards! A New and Free program for Jellystone Park™ guests. Join Club Yogi Rewards and you will earn Club Points for every qualified dollar spent at any of the 70+ Jellystone Park locations.

Club Points are good towards FREE campsites and cabin rentals. Plus,

members enjoy other benefits like discounts on Yogi Bear[™] licensed merchandise, birthday gifts for the kids, and a members-only website packed with valuable program information and interactive activities.

Enroll at <u>www.jellystonerewards.com</u> or visit our Registration Desk for more information.

Our Mission Statements

Yogi Bear's Jellystone Park Camp Resorts are dedicated to providing each guest with a quality camping experience in a clean and entertaining environment. If for any reason you are not satisfied within one hour of registering and wish to leave, we will gladly refund your entire camping fee.

Presented by
Yogi Bear's
Jellystone Park™
Franchise System

"Pinnacle Club"
Excellence Award
2004 - 2011,
2013-2016, 2019

Outstanding Achievement and Excellence Award 1976 - 2003 2012, 2017-2018

"Leisure Systems
Operator of the Year"
2004

Award of Distinction 2020

Facilities & Services

- ★ Large Spacious Sites w/picnic table & fire ring
 - **★** Yogi Bear[™] Comfort Cabins
 - ★ 2 Heated Pools
 - ★ Located on 136 Acre Ridinger Lake
 - **★** Bait Shoppe
 - ★ Boat and Pontoon Rental
 - **★ Paddle Boats**
 - ★ Sparkling Restrooms
 - **★** Laundries
 - **★** Mini Golf
 - **★** Tennis Courts
 - ★ Shuffleboard
 - ★ The Camp Store
 - ★ Yogi Bear Souvenirs and Gifts
 - **★** The Goodie Shop
 - **★ RV Supplies**
 - ★ On Site RV Sales & Service
 - **★** Golf Cart Rental
 - **★** Horseshoe Courts
 - ★ LP Gas
 - **★** Wood & Ice
 - ★ Wireless Internet (fee applies)
 - **★ Daily Recreation Programs**
 - ★ Yoqi Bear in Person
 - ★ 3 Volleyball Courts
 - ★ Lot Sales
 - ★ 100 Lakes in County
 - ★ Riding Stables Within Walking Distance
 - ★ 35 Minutes from Fort Wayne
 - ★ 60 Minutes from South Bend
- ★ Near Shipshewana Flea Market, Amish Acres, Wagon Wheel, Summer Playhouse, Das Dutchman Essenhaus, Fort Wayne Children's Zoo

Pets are allowed in the camp resort, with the pet owner responsible for cleaning up after the pet and keeping the pet under control (leashed and refrain from excessive barking).



Reservations

Reservations must be paid in full at time of making reservation. A \$10 "lock-in" fee is available to guarantee a specific site or cabin.



Yogi Bear™ Comfort Cabins

Yogi Bear Comfort Cabins are one room cabins with double bed, two bunks and hidea-bed. The cabins have a bathroom with shower, kitchenette with cook top and bar size refrigerator, microwave and table and chairs. Cabins are equipped with AC/Heat, outside picnic table and grill. No supplies are provided. Guests will need to bring bed linens, blankets or sleeping bags, pillows and towels and personal items, cooking utensils, pots and pans and serving ware.

Not more than 6 persons per cabin. Pets are not allowed. No smoking. Tents are not permitted on cabin sites.

Cabin check in: 3:00 p.m. Cabin check out: 11:00 a.m.

Cancellation Policy

Campsite fees are refundable, less \$10.00 administration fee, provided a 10-day notice is given. Cabin deposits are refundable, less \$25.00 administration fee with 21-day notice.



Property & Lot Sales

While Jellystone Park™ at Pierceton offers overnight, weekly and monthly camping, you can now enjoy all summer by owning your very own campsite. Enjoy the outdoor life with all the modern conveniences found in a large park model home. Contact the Lot Sales Center for a list of property currently being offered for sale. Some packages include lot, trailer, sun room and shed ready for immediate move-in and enjoyment.

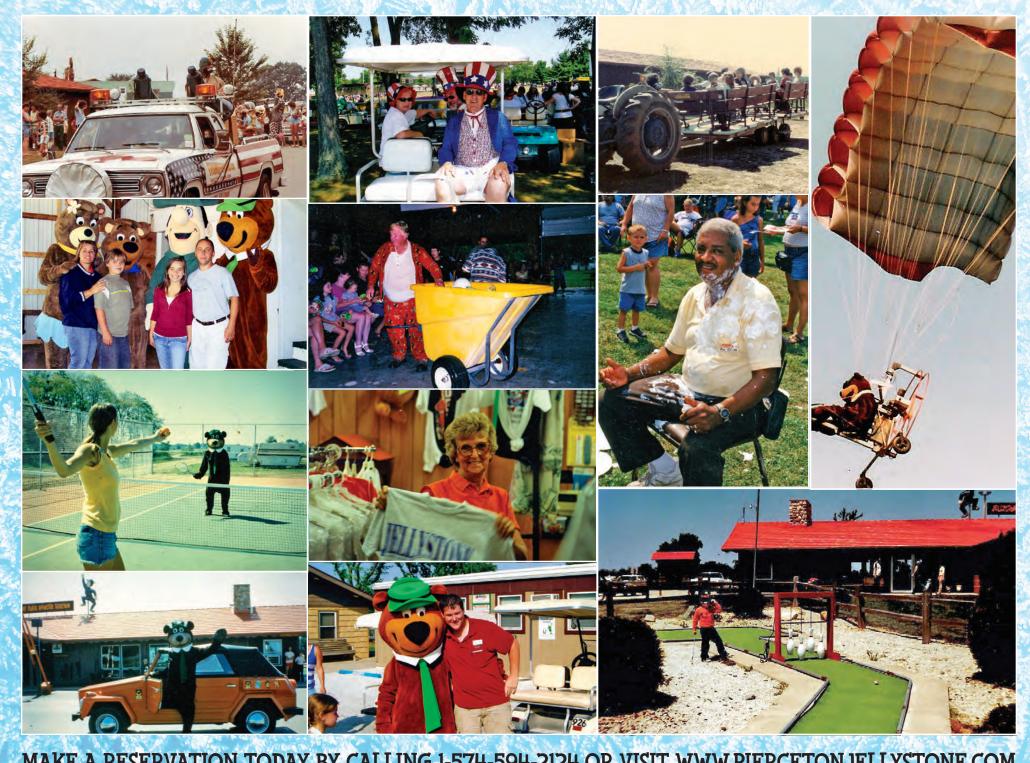


You can have high-speed wireless Internet access available right from your RV!

- •Check your email
- •Conduct your banking
 —in private
- •Connect to AOL
- •Surf the Web

- •Send instant messages to friends & family
- Exchange pictures
- •Download files and more . . . •FEE APPLIES







Legend

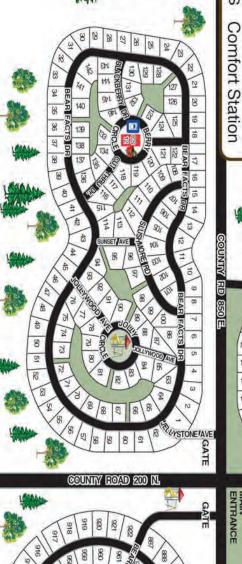
Parking

Laundry









Playground

Horseshoe Pit

Basketball Court

Volleyball Court

Liquid Propane

Tennis Court

Cabin

Fishing Pier

Boat Ramp

Dumpster

Boat Dock

Pet Walk

Gas Pump

Dump Station

Shuffleboard

EICES CES VILLUDOS



SUN	2021 MON	TUES	WED	THURS	1 New Year's Day	2
	4	5	6	7	8	9
	11 MLK	12	13	14	15	16
	11 MLK Birthday	12		21	22	23
7	18	19	20			
	26	27	28	29	30	
24	25					

	MON TUES WED THURS						
		Groundhog Day	3	4	5 FR	5 SA)	
Super Bowl	8	9	16				
Sunday			10	11	12	13	
14	15	4.1					
Valentine's Day	President's Day	16 Mardi Gras	17	18	19	-	
21						20	
	22	23	24	25			
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8							
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SUN	MON	TUES	WED	THURS	FRI	SAT
	4	2	3	4	5	6
	8	9	10	ii	12	13
Daylight Savings Begins	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	-31			
NOTES						



WATCH YOUR NEWSLETTERS FOR UPCOMING WINTER ACTIVITIES



























MAY 7, 8, 9 - WAKE UP THE BEARS TO CELEBRATE MOM'S DAY

- *Wake the Bears for a Welcome Back Parade
- *Mom's Day Bingo and Gift Give away
- *Mom vs Kid Challenges
- *Wine and Cheese with Mom's
- *Music By Timeless Tunes

MAY 14, 15, 16 -RUMBLE IN THE PARK JUNGLE

- *Fossil Hunt and Crunch
- *Safari Animal Hunt
- *Safari Breakfast
- *Movie at the Yogi Theater
- *Flea Market Weekend

MAY 21, 22, 23 -GAME SHOW MANIA

- *Boo Boo's Minute Challenge
- *Yogi Bear's Crazy Deals
- *Cindy Bear's Love & Marriage Game
- *Bingo

MAY 28, 29,30, 31 -80'S RETRO WEEKEND / MEMORIAL DAY WEEKEND

- *Everyone loves the 80's Dress Contest
- *Best 80's Music Trivia
- *80s Game Challenges:
- Rubik Cube, Simon, Four Square
- *Giant Cash Bingo
- *Live Music from GUNSLINGER-Friday,
- *AIN'T RYTE-Saturday
- *THE 1985 BAND Sunday
- Join in the Fun and wear your Favorite 80's outfit to the band!



11 202	1		100	THURS	FRI	SAT
pril 202	MON	TUES	WED	April Fool's Day	2	3
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18	19					
				29	30	
	26	27	28			
25	20					-

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ACTIVITY SAMPLER

Live Bands • DJ Dances
Wagon Rides with Yogi Bear
Bingo • Arts & Crafts
Scavenger Hunt • Candy Bar Bingo



Mania

'80s Retro

Weekend

Mania

'80s Retro

Weekend

MAKE A RESERVATION TODAY BY CALLING 1-574-594-2124 OR VISIT WWW.PIERCETONJELLYSTONE.COM

'80s Retro

24

31 Memorial Day

25

NOTES

26

JUNG

JUNE 4, 5, 6 -LET'S CELEBRATE THE BEARS' BIRTHDAY

- *Birthday Cake and Ice Cream Party
- *Magic from Patrick Blair
- *Tie Dye
- *Karaoke in the back of the Café with DJ Rick
- *Diner Night in Café
- *Yogi Bear's Swap-A-Rama

JUNE 11, 12, 13 -MAD SCIENTIST WEEKEND

- *Slimy, Oozy and Reactive Fun
- *Make our own underwater sand, slime and then come see what happens when you mix baking soda and vinegar
- *the most creative mad scientist (Dress and experiment) contest
- *Yogi Bear's Swap A Rama
- *Bingo, and much more
- *Live Music from "HELICONS PEAK"

JUNE 18, 19, 20 -FATHER'S DAY WEEKEND

- *Dad vs. Kids Challenges
- *Honor our Dads Parade
- *Beer and Brats with Dad's
- *Music by Timeless Tunes
- *Flea Market Weekend

JUNE 25, 26, 27 -FAMILY SURVIVOR WEEKEND

- *Create your family's tribal arm bands
- *Test your endurance with mental and physical challenges
- *Food Eating Contests
- *Bingo, Arts & Crafts and much more
- *Live Music by "THE 906 BAND"





JULY 2, 3, 4 - RED, WHITE & BOO BOO INDEPENDENCE DAY WEEKEND

- *Celebrate America Parade Theme: 50 Years of Celebration with Jellystone Park
- *Fireworks (Saturday Evening)
- *Arts and Craft Show
- *Giant Cash Bingo
- *Live Music from THE NOICE- Friday,
- STEELE RAILS -Saturday
- *Yogi Bear's Swap-A-Rama on Sunday

JULY 9, 10, 11 - YOGI BEAR'S 14TH ANNUAL CAR SHOW WEEKEND

- *Yogi Bear's 14th Annual Car Show
- *Kids Create a Handheld Car Contest- You can create your car out of Lego, boxes, wood
- Races
- *Sock Hop with Music played by THE MCCOYS
- *Diner Night in the Cafe

JULY 16, 17, 18 - CHRISTMAS BLIZZARD BLAST

- *Christmas themed activities throughout the weekend
- *Visit Santa and Yogi Bear™
- *Gift Exchange \$\$
- *Ice Skating
- *Snowball Fight
- *Lot Decorating Contest
- *Christmas Light Parade
- *Flea Market Weekend

JULY 23, 24, 25 - CELEBRATE 50 YEARS AS JELLYSTONE PARK

- *LETS TAKE A MAGIC BUS RIDE
- *Let's celebrate 50 Years of your favorite place on earth
- *50 Cent specials
- *50 years of Park History
- *Live Music By "Magic Bus Band" Hop on the Magic Bus for a stroll back 50 years ago

JULY 30, 31, AUGUST 1 - YOGI BEAR'S ISLAND WEEKEND

- *Giant Beach Luau
- *Coconut Bowl
- *Beach Blanket Bingo
- *Best Decorated Tropical Golf Cart Contest
- *Live Music by "Island Party Band"





"Our children enjoyed every single activity."

— guest on August 14, 2010

July 2021



"You cannot be bored at Jellystone Park in Pierceton"

—guest on September 3, 2010

AUGUSE

AUGUST 6, 7, 8 GHOULS JUST WANT TO HAVE FUN

- *Costume Contest family theme, kids, adults
- *Trick or Treat through the Park
- *Ghouls Soup Dig
- *Find the eyeballs
- *Ghouls and Grown through the Woods Tour \$\$
- *Yogi Bear's Swap-A-Rama

AUGUST 13, 14, 15 - CHOCOLATE PARADISE & SUNDAE FUNDAE

- *Chocolate Tug-O-War, Chocolate Craft, Candy Bar Bingo,
- *Ice Cream Eating Contest
- *Chocolate Buffet
- *Karaoke

AUGUST 20, 21, 22 - WATER WAR WEEKEND

- *Water Wagon Ride
- *Water Balloon Volleyball
- *Water Gun Target Shooting
- *Pool Side Karaoke with Timeless Tunes
- *Flea Market Weekend

AUGUST 27, 28, 29 -HONORING OUR HEROES

- *American Huey 369 will fly in 2 Huey Helicopers
- *Veterans & Active Duty Personel Can Sign Up for Flights
- *Presentation
- *Face Paint
- *Food Trucks
- *Live Music by "HIGHWAY 30 BAND"





SEPTEMBER

SEPTEMBER 3, 4, 5. 6 - LABOR DAY WEEKEND CARNIVAL

- *The Carnival Company CARNIVAL
- *Arts & Crafts
- *Sports Tournaments
- *Big Bingo
- *Golf Cart Raffle Drawing
- *Live Music from BACKWATERS-Friday, HE SAID SHE SAID- Saturday,
- CODA Legacy- Sunday

SEPTEMBER 10, 11, 12 -HARVEST FEST

- *Pumpkin patch
- *Pumpkin Carving Contest
- *Pumpkin parade
- *Apple Tossing Contest
- *Yogi Bear's Swap-A-Rama

SEPTEMBER 17, 18, 19 -FAREWELL WEEKEND

- *Visit Yogi Bear™ before he goes in for the winter
- *Yogi Bear, Cindy Bear and Boo Boo Farewell Parade then into Hibernation
- *Farewell Toasts with Wine & Wieners
- *Music by TIMELESS TUNES
- *Flea Market Weekend



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			11	12	13 Chocolate	Chocolate Paradise
Halloween	9	National S'mores Day!	0		Paradise	
Weekend	16	17	18	19	Water War Weekend	Water War Weekend
Chocolate Paradise				26	27 Honoring	28 Honoring
22 Water War Weekend	23	24	25		Our Heroes	Our Hero
29 Honoring Our Heroe	30 S	31				

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	-	TUES	WE	THUR:	S FRI		
5 Labor Day	6 Labor Day	7		2	3 Labor Day Weekend Carnival	Labor Day Weekend	
Weekend Carnival			8	9	10 Harvest	Carnival 11 Harvest	
12 Harvest	13	14	15		Fest	Fest	
Fest			1.5	16	17 Farewell	18	
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Daylight Savings End	8	9	10	Veterans	12	13
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1916 II. 850 E. Plerecton, III 46562

